

Speech Class Ch. 4 Project

Name _____

1) Read Chapter 4, *Listening Effectively*, pages 81-105

2) Then reviewing and referring to chapter 4, define vocabulary list (due Monday):

Analogy

Association

Bandwagon

Begging the question

Card-stacking

Connotation

Context

Critical listening

Critique

Denotation

Emotional appeals

False analogy

False premise

Faulty reasoning

Generalizations

Goal

Hasty generalizations

Hearing

Irrelevant evidence

Listening

Loaded words

Main ideas

Mnemonic devices

Name-calling

Nonverbal clues

Persuasion

Prejudice

Premise

Propaganda

Repetition

Signal Words

Stereotype

Supporting details

Transfer

3) Respond to Review Questions (1-10) and Discussion Questions (1-5), p. 102 (due Monday)

Review Questions

1

2

3

4

5

6

7

8

9

10

Discussion Questions

1

2

3

4

5

4) Understanding Propaganda Techniques (p. 103, due Tuesday)

- a. What propaganda technique is Charlie Brown's little sister trying to use on him?

- b. What propaganda technique does Charlie Brown use in return?

- c. Explain which propaganda techniques you think are used and how they are intended to affect the listener.

5) Interpreting Nonverbal Clues (pp. 103-104, due Tuesday)

Respond in the provided spaces below.

- 1. Laila – Emphasize or contradict? _____
- 2. Brandon – Emphasize or contradict? _____
- 3. Travis – Emphasize or contradict? _____
- 4. Mr. Winthrop – Emphasize or contradict? _____
- 5. Manager – Emphasize or contradict? _____

6) Identifying Memory Devices and Analyzing Their Usefulness (pp. 104, due Tuesday)

Respond in the provided spaces below. This activity will require thinking. If you do not immediately have any answers, be assured that everyone uses associations and mnemonics so you will recall yours once you think as expected.

- a. Mnemonic or association: _____
 - i. What it helps you recall: _____

- b. Mnemonic or association: _____
 - i. What it helps you recall: _____

- c. Mnemonic or association: _____

What it helps you recall: _____

7) Identifying and Evaluating Propaganda Techniques (p. 104, assigned Thursday, due following Wednesday) *List each example and explain its distortion below. Do NOT use the examples from the textbook. You need to NOW begin watching all media and events over the course of the week for examples – Do NOT wait until Tuesday to begin this activity.*

a. Transfer example: _____

Explain the distortion:

b. Bandwagon example: _____

Explain the distortion:

c. Name-calling example: _____

Explain the distortion:

d. Card-stacking example: _____

Explain the distortion:

e. Stereotypes example: _____

Explain the distortion:

f. Loaded Words example: _____

Explain the distortion:

g. Emotional Appeals example: _____

Explain the distortion:

8) Identifying Your Negative Listening Habits (p. 104, due Wednesday)

Respond as instructed in the provided spaces below.

a. 1. _____

If yes, indicate possible ways to change your behavior:

2. _____

If yes, indicate possible ways to change your behavior:

3. _____

If yes, indicate possible ways to change your behavior:

4. _____

If yes, indicate possible ways to change your behavior:

5. _____

If yes, indicate possible ways to change your behavior:

b. 1. _____

2. _____

3. _____

4. _____

5. _____

9) Chapter Test Study Guide (Complete as directed below, due Thursday with complete project)

- **Definitions – Know ALL vocabulary terms AND examples of each.**
- **List/Know all eight Guidelines for Listening Effectively:**
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- **List/Know all factors that affect listening:**
- **List/Be able to recognize obstacles to listening:**
- **List/Know the differences between hearing and active/critical listening:**
- **Describe/Recognize faulty reasoning:**
- **List/Identify propaganda techniques:**