

Intro. to Logo Design Assignment

Dear Graphic Designer,

We are pleased that *you will be competing* to be hired to work on our new logo. Our company's name is:

A2B Travel

We are a travel agency. We help people visit places all over the world.

We would like something modern and bright. We want to show a "happy" image, something positive. Please don't use any dark colors, but make it contrast well.

We look forward to seeing your work. May the best graphic designer win!

Thank you,
A2B Travel

Note from Mr. Janes: Would you like to see samples of logos designed by professionals? Go to your Desktop Publishing web page and look for the *Helpful Logo Design Links*.