

# Video Production

Instructor	Mr. Jerry Janes	Email Address	jjanes@usd452.org
School Phone	620.492.6284 ext. 1108	Website	http://usd452.org/staff/jjanes
Course Title	Video Production	Planning Time	12:28 - 1:20

**Prerequisite:** Computer Applications/Multimedia Introduction

**Course Description:** Television and video production is a time sensitive activity and demands a working knowledge of State-of-the-Art electronics. It also requires that each student work in a cooperative environment and show leadership skills in managing personalities and talents of all students while working on both group and individual projects. An introduction to Video production, the course will acquaint you with the technical and aesthetic concepts involved in successful studio and field production. You will develop your skills through a series of in-class exercises, studio and field exercises and critical evaluations of past and present production styles. This course is designed to familiarize you with the processes and tools associated with Video Production. Special emphasis is placed on single and multi-camera techniques with emphasis on professional aptitudes and attitudes.

**Format:** Lecture-discussion, activities, applications, tests, and real-world projects

**Grading Scale:** Production Tests (40%), Daily Activities (20%), Production Projects (40%)

**Resource Material:** Course Website, On-line training sites. Internet

**Software:** Adobe Premier, Adobe Photoshop, Microsoft Movie Maker, Pinnacle Studio 10, Windows Media Player, Various programs as needed

## **Course Outline:**

### **1. Basic Visual Media**

- a. Safety
- b. Video cameras and video tape recorders
- c. Digital multimedia/video equipment
- d. Handling and care

### **2. Video Camera Techniques**

- a. Camera positions and functions
- b. Camera movement and functions
- c. Camera angles and functions
- d. Basic composition

### **3. Film Study**

- a. Film analysis
- b. Concepts, techniques, outcomes

### **4. Video Editing (non-linear emphasis)**

- a. Production methods and techniques
- b. Post production methods and techniques

### **6. Multimedia Planning**

- a. Function
- b. Design concepts

### **7. Multimedia Production Equipment**

- a. Computers
- b. Input devices
- c. Storage devices

### **8. Multimedia Software**

- a. Image editing software
- b. Interactive software
- c. Non-linear software

### **9. Multimedia Audio/Sound**

- a. Software
- b. Audio mixer and equipment

### **10. Studio Production Planning**

- a. Blocking techniques

## 5. Video Graphics

- a. Computer generated graphics and animation
- b. Computer as a switcher and digital effects processor

## b. Lighting techniques

## 11. Pre-Production Planning

- a. Storyboarding, interpretation and treatment
- b. Design concepts in studio productions

## 12. Student Leadership Skills and Teamwork

**Classroom respect and appropriate behavior is expected:** The rule is simple: Don't waste Mr. Janes' time and he won't waste yours. If you aren't positive as to what might be wasteful, *review your student handbook*.

### Computer Lab Rules:

- ✚ No food or drink is permitted in the lab. Food includes candy and gum. The only exception to this rule is water, which must be in a closable, clear bottle.
- ✚ The kitchen area is off-limits - no exceptions. If you need to wash your hands, ask permission to go to the bathroom.
- ✚ The Pantry and Storage rooms are off-limits.
- ✚ The only students allowed in the TV room are those working on Channel 12 tasks.
- ✚ Your workstation is your responsibility and you must clean up after yourself. If you leave your workstation unlike you found it, you will be held responsible.
- ✚ Print only with permission.

**Listening and Working Skills:** When doing group work, you may confer with your classmates. When doing individual work, you need to work as an individual, by definition. Do not ask others for the answers. Do the individual work assigned alone as it was assigned for the purpose of mastery. Ask *only* Mr. Janes if you have a question regarding the assignment.

**Language:** You will be working in web/print/audio/video and representing the school community. The language you will use will be *appropriate to the task*, often business/technical language (ask Mr. Janes when in doubt). In the interest of modeling excellence, whenever *your* writing or speaking is part of an assignment, you will be graded for spelling, punctuation and grammar. Proofread everything you do. A suggestion: consult a dictionary and/or a peer, teacher or parent. BEWARE OF SPELL CHECK as it can suggest the wrong word or misunderstand your context.

**Late Work Policy:** All assignments are due *at the beginning of the class period on their due date*. If you're doing the work while the rest of the class is otherwise engaged, you're not paying attention and this establishes a pattern to avoid.

- District late work policies are in effect in case of an excused absence.
  - o If you are absent for any reason, consult Mr. Janes' website or see him to see what you missed. Mr. Janes is not responsible for getting your make-up work to you.
- If you don't have an assignment when due, it is automatically ½ credit.
- You have until the end of school *that day* to hand in the late work; an emergency on your part does not become one on Mr. Janes' part.
  - o After that, it is a zero in the grade book.

**Network Expectations:** We save some of our work to our classroom folders on the network. Beyond *making sure you always back up your work*, you will be responsible for knowledge of file management such as:

- Computer/network/Internet ethics

- Correct location/folder
- Destination and retrieval of files
  - If you cannot access the network or Internet *for any reason, you are still responsible for that work.* If this is the case, *you will be held responsible to find a solution, not Mr. Janes.* Again, BACK UP YOUR WORK.
  - *See your handbook to review Internet and computer rules.* If you break a rule, *you will be caught* and lose your Internet/computer privileges for nine weeks, per district policy. Again, you are responsible for your work being handed in, even if you lose your privileges.

**Plagiarism:** Plagiarism is copying the intellectual work of another and presenting it as your own. This applies to all forms of media: photographs, clip art, audio, video, etc. Regarding using others' writing/copy for web pages, the rule of thumb is if anything needs sources, you must *correctly* cite that source when: 1) quoting, 2) paraphrasing, and 3) summarizing. Mr. Janes will explain this in detail at the beginning of the year. If you plagiarize, you will be caught and will receive a zero for that assignment, at the very least.

**Sign and Return:** This is an assignment that you need to complete for credit. This syllabus is available on your Course Web Page for future reference.

Student Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_ Date: \_\_\_\_\_